

Horacio Marquez

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UX Researcher
& Designer

Skills

User-Centered Design
User Research & Synthesis
Interviewing
Affinity Diagramming
Domain Research
Competitive Analysis
Usability Testing
Concepting
Ideation
Wireframing
Prototyping
Annotations
A/B Testing
Usability Test Reporting
Validation Testing
Persona Creation

Tools

Sketch
Axure RP
Marvel
Invision
Keynote
Powerpoint
Word
UserTesting
Proto.io
Abstract
Miro

Design Experience

UX Researcher/Designer

National Democratic Training Committee
January 2020 - Present

Conducted user research with users of the NDTC platform- including interviews, usability testing, heuristic evaluation, collecting feedback and implementing findings to current design implications.

Content Strategy/UX

Embarc
May 2019- July 2019

A pro-bono project, working under Table Xi, our goal was to develop a implementation structure taken to a larger scale for the educational experience Embarc provided.

UX Designer

REDoc
March 2019-May 2019

REDoc is a startup company in the Real Estate Industry. My team and I were tasked to solve the issue of document storage and processes. Conducted valuable research leading us to ideate multiple solutions, resulting in a recommendation for a cloud based storage platform targeting property managers to better facilitate documentation processes.

UX Designer

Constellation Brands, Inc.
February 2019-March 2019

We enhanced the user experience of the company's internal facing application, "Ambassador", by implementing educational and efficient tools for employees to better engage with the company's products and tools.

Additional Experience

Infantry Mortarman Team Leader

Illinois Army National Guard
March 2013-March 2019

Responsible for the duties and accountability of 4 other soldiers. I introduced and managed methods of team collaboration and communication through company or squad movements. Improved proficiency in the technical skills of the Army Mortar system for my team.

Patient Service Specialist

NovaCare Rehabilitation
Sept 2016-Dec 2018

Directly under a Physical therapist as a Patient Service Specialist, I was responsible for assisting in the facilitation of patient exercise programs as well as administering patient files and documentation, verifying insurance coverage, and patient scheduling.

Education

Designation

October 2018-May 2019

A 24-week user-experience design program

University of Illinois at Chicago

Fall 2014-December 2018

Bachelors in Psychology, Pre - Health Sciences

Extracurricular

Philanthropy & Risk Management Chairs

Theta Xi Fraternity
February 2015-December 2018

Pre-Physical Therapy Club

October 2014-May 2017

UIC MedLife

October 2014-May 2017